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Top 25 Cyber Security Companies - 2017

Over the years, the European Union (EU) has managed to create a minimal harmonization framework to deal with the perpetual challenge of cyber security. Albeit, EU aims to fortify its digital security controls, the threats posed by cyber criminals still linger. Recently, the European Council asked for the adoption of a conventional approach to EU cyber security to decrease the constantly evolving threats. For example, the recent ransomware attacks WannaCry and Petya illustrate the potential threats of cyber crime. These prove to be the instances that depict how essential it is to have a security posture that doesn't just help deal with cyber attacks but also helps prevent them. Thus, to equip new tools and a uniform approach to EU cyber security, the High Representatives of EU commission, are proposing various directives to obliterate cyber-thieves from stealing data, committing frauds, and even destabilizing governments.

On 13th of September, 2017, Jean-Claude Juncker, President of the European Commission, stated, "In the

past three years, we have made progress in keeping Europeans safe online. But Europe is still not well equipped when it comes to cyber attacks. This is why, today, the Commission is proposing new tools, including a European cyber security agency, to help defend us against such attacks."

This proposal brings forth several new initiatives to reform cyber security in Europe such as building a reliable EU cyber security agency, introducing an EU-wide cyber security certification scheme, and swiftly implementing the NIS directive. With the ever-increasing cyber security challenges, many businesses and governments across the EU are seeking digital solutions to bolster on-premise security infrastructure.

To assist these entities and their CIOs build stronger EU cyber security mechanisms, a distinguished panel of CEOs, CIOs, VCs, and analysts, along with the CIO Applications' editorial board has selected capable cyber security solution providers. The companies featured in this edition demonstrate the ability to strengthen cyber security and enhance cyber resilience across Europe.

Company:

Infopulse

Key Person:

Andrey Anissimov, CEO
Alexey Sigov, President
Jan Keil, VP of Marketing

Website:

infopulse.com

Description:

Software, engineering, IT infrastructure management services company that specializes in security assessment and consulting

Infopulse: Securing Digital Properties

Digitization brings in speed and efficiencies, but it also exposes systems to security breaches and attacks. From hackers who target firms for blackmail to large-scale data thefts from tech and insurance majors, these events are threatening most companies worldwide.

Infopulse, a 25-year-old software services company has a medical remedy to these problems. Jan Keil, VP of Marketing at the company, specializing in security assessment and consulting, believes that prevention is better than cure. The firm offers proactive defensive mechanisms to counter cybersecurity worries with its end-to-end services. The first of the offerings is auditing or security assessment, which is akin to a preliminary diagnosis of the system. Another service package includes penetration testing and red teaming, which could be the medical equivalent of a vaccination ensuring the system to be immune to breaches.

The range of Infopulse services includes security event monitoring and incident response, critical infrastructure protection, secure software development lifecycle, business continuity management, and specialized security proprietary tools, like Security Compliance Manager. While providing a host of other services like SAP, Microsoft services, cloud, and engineering offerings, Infopulse uses all its capabilities to devise a holistic approach to security management. Furthermore, they have established connections with reliable partners and vendors to ensure that their clients can overcome security risks and avoid attacks.

However, large numbers of enterprises are not sensitized enough to security issues, until they or their peers experience a data theft. Since most companies avoid securing themselves due to high costs, Infopulse intends to ease this pain point. "We have a smart approach towards security and do not use methods where customers overpay. Hence, we tailor-make solutions for them to ensure their IT systems are protected from cyberattacks," says Keil. Their comprehensive solutions include internal security, as well as external security against attacks.

Risks aside, security has become an area of compliance for organizations across countries. Infopulse's information security management system helps enterprises comply with severe regulations, be it Germany national regulations or European Union's standards like GDPR, with its Security Compliance Manager product.

Growing demands of customers and an ever-growing pipeline of products brought German major Bosch Security Systems to Infopulse back in 2007. A leading supplier of video surveillance, intrusion detection, and access controls, Bosch was looking for a reliable IT services provider. As an extension of a successful 10-year



JAN KEIL,
VP OF MARKETING

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partnership, Bosch entrusted to Infopulse conducting an independent security audit and penetration testing of Bosch's client-server and embedded solutions, thus, contributing to the development and testing of Bosch's security video-surveillance systems even more. With the help of Infopulse's client-centric approach, Bosch was able to reduce business risks and improve the security of its products.

As the digital environment grows, Infopulse is also extending its services to serve every new technology, be it Artificial Intelligence or cognitive computing. "It is important to change, as we cannot solve the problems of today and tomorrow with the technology of yesterday," says Keil. The firm is also launching new service lines, to be in close sync with their mother company, Nordic IT major EVRY.

Infopulse is already present in eight countries across Europe and the Middle East and has customers in 18 countries worldwide. However, it believes that cybersecurity is a dedicated service that is to be delivered locally. It is hence expanding its footprint across the world. This year, they have a plan to setup business in Poland and are looking to add more delivery centers in the countries, where the company is already present. **CA**

Infopulse

recognized by CIOApplications magazine as

CIOApplications TOP 25
CYBER SECURITY
COMPANIES - 2017

The annual listing of companies providing Cyber Security Solutions
helping clients build competitive advantage and transforming their businesses



Joe Phillip
Managing Editor