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agillic

IT Infrastructure Monitoring Services for Leading Marketing Automation Provider

Client: Agillic ApS | **Industry:** Computer Software | **Location:** Denmark | **Employees:** 50 + | **Website:** www.agillic.com

CLIENT BACKGROUND

Agillic is a European leading interactive integrated marketing execution company, focused on bringing automation and behavioral marketing to the wide client audience.

Working with some of the marketing teams, both in-house and agency-side, Agillic provides customers with the tools and the expertise they need to re-invent their marketing processes for maximum ROI.

BUSINESS CHALLENGE

In 2014, business expansion and client base growth at Agillic resulted in higher demand for stability of the internal IT environment. The main challenge was to establish a close to 100% availability and 24/7 performance of business-critical applications to ensure quality of the services delivered to multiple clients without introducing relevant IT functions in the organization.

SOLUTION

24/7 monitoring of IT infrastructure and business-critical applications

BUSINESS VALUE

- Guaranteed stability of the business-critical systems

- Cost saving: no need to involve additional resources on the customer's side to ensure required functionality

- Infopulse serves as a multi-area service provider to Agillic delivering both IT infrastructure monitoring and software development services.

TECHNOLOGIES

| Dumbo | Linux OS | custom-developed software applications |

CUSTOMER QUOTE

With the great work of the Infopulse monitoring team, Agillic is able to provide the availability of our solution that our customers expect, even when the problems occur in the middle of the night or during weekends.

The expertise of the monitoring team allows Agillic to constantly improve our monitoring capabilities while allowing the engineers in Agillic to focus on building our product. Starting to work with Infopulse on monitoring has truly been a great step forward for Agillic.

Jens Ebbesen, Head of Engineering

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ABOUT INFOPULSE

Infopulse, part of Nordic IT group EVRY A/S, is an international vendor of services in the areas of Software R&D, Application Management, Cloud & IT Operations, and Cybersecurity to SMEs and Fortune 100 companies across the globe. Founded in 1991, the company has a team of over 1,900 professionals and is represented in 10 countries across Western and Eastern Europe. Infopulse is trusted by many established brands, such as BICS, Bosch, British American Tobacco, Citrix, Credit Agricole, ING Bank, Gorenje, METRO Cash & Carry, Microsoft, Mondelēz, OTP Bank, Raiffeisen Bank Aval, SAP, UkrSibbank BNP Paribas Group, VEON, Vodafone, and others. For more information, please visit

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